

Information pursuant to section 125 para. 1 German Stock Corporation Act (AktG) in connection with section 125 para. 5 AktG, article 4 para. 1 and table 3 of the annex to Implementing Regulation (EU) 2018/1212¹

| Type of Information | Description |
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| A. Specification of the message | |
| 1. Unique identifier of the event | Ordinary annual general meeting of Splendid Medien AG 2024 [format pursuant to Implementing Regulation (EU) 2018/1212: SPM062024oHV] |
| 2. Type of message | Meeting notice of a general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM] |
| B. Specification of the issuer | |
| 1. ISIN | DE0007279507 |
| 2. Name of issuer | Splendid Medien AG |
| C. Specification of the meeting | |
| 1. Date of the general meeting | 6 June 2024 [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606] |
| 2. Time of the general meeting | 11:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 09:00 UTC (Universal Time Coordinated)] |
| 3. Type of the general meeting | Ordinary annual general meeting (in-person meeting) [format pursuant to Implementing Regulation (EU) 2018/1212: GMET] |
| 4. Location of the general meeting | KonferenzZentrum, Plenum 2 (EG), Josef-Lammerting-Allee 17-19, 50933 Köln, Germany |
| 5. Record Date | 15 May 2024 [format pursuant to Implementing Regulation (EU) 2018/1212: 20240515] |
| 6. Uniform Resource Locator (URL) | https://www.splendidmedien.com/de/hauptversammlung |

¹ In the interest of readability, no distinction has been made between male, female and non-binary. All personal designations apply equally to all genders.

| D. Participation* in the general meeting | |
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| D. Participation* in the general meeting – Voting in person on site | |
| 1. Method of participation* by shareholder | Voting in person on site [format pursuant to Implementing Regulation (EU) 2018/1212: PH; ISO 20022: PHYS] |
| 2. Issuer deadline for the notification of participation* | Registration for the annual general meeting by 30 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240530; 22:00 UTC (Universal Time Coordinated)] |
| 3. Issuer deadline for voting | 6 June 2024, until the end of voting in the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606; until the end of voting in the annual general meeting] |
| D. Participation* in the general meeting – proxies nominated by the Company | |
| 1. Method of participation* by shareholder | Exercise of voting rights by granting authority and issuing instructions to the proxies nominated by the Company [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY] |
| 2. Issuer deadline for the notification of participation* | Registration for the annual general meeting by 30 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240530; 22:00 UTC (Universal Time Coordinated)] |
| 3. Issuer deadline for voting | Granting authority with voting instructions to the proxies nominated by the Company <ul style="list-style-type: none"> • in writing or in text form by postal mail, fax or email by 5 June 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240605; 22:00 UTC (Universal Time Coordinated)] • if attending the Annual General Meeting in person on 6 June 2024, until the start of voting in the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606; until the start of voting in the annual general meeting] |

| D. Participation* in the general meeting – proxy authorization | |
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| 1. Method of participation* by shareholder | Exercising the right to vote through an authorized third party [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY] |
| 2. Issuer deadline for the notification of participation* | Registration for the annual general meeting by 30 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240530; 22:00 UTC (Universal Time Coordinated)] |
| 3. Issuer deadline for voting | Granting authority to third parties: No deadline set by the issuer. In any case, authority must be granted until the start of voting at the latest. Timely registration for the annual general meeting is a prerequisite for exercising voting rights and other shareholder rights by proxy; refer to number 2 in this block D (Participation* in the general meeting – proxy authorization) for information about the registration deadline. Exercise of voting rights by the authorised third party on 6 June 2024, until the end of voting at the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606; until the end of voting at the annual general meeting] |
| E. Agenda | |
| E. Agenda – item 1 | |
| 1. Unique identifier of the agenda item | 1 |
| 2. Title of the agenda item | Presentation of the adopted annual financial statements of Splendid Medien AG and the consolidated financial statements approved by the Supervisory Board as of 31 December 2023, the combined Group management and management report of Splendid Medien AG, the report of the Supervisory Board and the explanatory report of the Executive Board on the disclosures pursuant to §§ 289a and 315a of the German Commercial Code, in each case for the year for the 2023 financial year ended 31 December 2023 |
| 3. Uniform Resource Locator (URL) of the materials | https://www.splendidmedien.com/de/hauptversammlung |
| 4. Vote | |
| 5. Alternative voting options | |

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| E. Agenda – item 2 | |
| 1. Unique identifier of the agenda item | 2 |
| 2. Title of the agenda item | Resolution on the discharge of the members of the Management Board |
| 3. Uniform Resource Locator (URL) of the materials | https://www.splendidmedien.com/de/hauptversammlung |
| 4. Vote | Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG] |
| 5. Alternative voting options | Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST] |
| E. Agenda – item 3 | |
| 1. Unique identifier of the agenda item | 3 |
| 2. Title of the agenda item | Resolution on the discharge of the members of the Supervisory Board |
| 3. Uniform Resource Locator (URL) of the materials | https://www.splendidmedien.com/de/hauptversammlung |
| 4. Vote | Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG] |
| 5. Alternative voting options | Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST] |
| E. Agenda – item 4 | |
| 1. Unique identifier of the agenda item | 4 |
| 2. Title of the agenda item | Election of the auditor for the financial year 2024 |
| 3. Uniform Resource Locator (URL) of the materials | https://www.splendidmedien.com/de/hauptversammlung |
| 4. Vote | Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG] |
| 5. Alternative voting options | Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST] |

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| E. Agenda – item 5 | |
| 1. Unique identifier of the agenda item | 5 |
| 2. Title of the agenda item | Presentation of the remuneration report for the 2023 financial year, prepared and audited in accordance with section 162 of the German Stock Corporation Act, for discussion |
| 3. Uniform Resource Locator (URL) of the materials | https://www.splendidmedien.com/de/hauptversammlung |
| 4. Vote | |
| 5. Alternative voting options | |
| F. Specification of the deadlines regarding the exercise of other shareholders rights | |
| F. Shareholder right – motions for additions to the agenda | |
| 1. Object of deadline | Submission of requests for additions to the agenda (section 122 (2) AktG) |
| 2. Applicable issuer deadline | 6 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240506; 22:00 UTC (Universal Time Coordinated)] |
| F. Shareholder right – counter motions | |
| 1. Object of deadline | Submission of counter motions to proposed resolutions on particular items on the agenda (section 126 (1) AktG) |
| 2. Applicable issuer deadline | 22 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240522; 22:00 UTC (Universal Time Coordinated)] |
| F. Shareholder right – election proposals | |
| 1. Object of deadline | Submission of election proposals for the election of supervisory board members or auditors (section 127 AktG) |
| 2. Applicable issuer deadline | 22 May 2024, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240522; 22:00 UTC (Universal Time Coordinated)] |
| F. Shareholder right – right to information | |
| 1. Object of deadline | Request for information on company matters (section 131 (1) AktG) |
| 2. Applicable issuer deadline | 6 June 2024, during the annual general meeting in accordance with the instructions by the chairman of the meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606; during the annual general meeting in accordance with the instructions by the chairman of the meeting] |

| F. Shareholder right – filing of objections | |
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| 1. Object of deadline | Filing of objections against resolutions of the annual general meeting |
| 2. Applicable issuer deadline | 06 June 2024, from the beginning of the annual general meeting until its closing by the chairman of the meeting. [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606; from the beginning of the annual general meeting until its closing by the chairman of the general meeting] |

*The term “participation” is used here exclusively in the meaning of the Implementing Regulation (EU) 2018/1212 and is not identical to participation in the meaning of section 118 AktG.